

FEMININE
MASCULINE

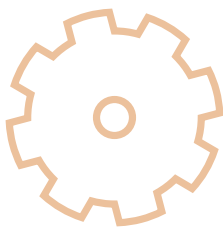
f/w 2010

Upon giving life to the concept of **Feminine and Masculine** there was not but one sole purpose of finding a niche where a product made entirely by hand will fuse with innovative and inventive designs. The core concept resides in interpreting contemporary designs in traditional ways. The choice of utilizing unique elements that comply with each one of the pieces, began with the objective that each person owns a one of a kind piece.

Shoes constructed by hand. Cut by hand. Sewn by hand. Also completed by hand with materials expressly chosen for each pair. Models unique in their combination, texture, and quality of materials. The basic element is the leather that conforms to the shoe's body. In the midst of production every single detail is thought through to create and experience which in the end what would mark it's path is the individual who would take them on their next adventure. Due to their hand-made process in which **Feminine and Masculine** are conceived, the collections count on a more concise group of designs.

*Everything from the creative process to production in this this venture was developed with Mexican hands and materials.



 N

NAKEDNESS

f/w 2010





made with dilligence and skill into an elegant composition

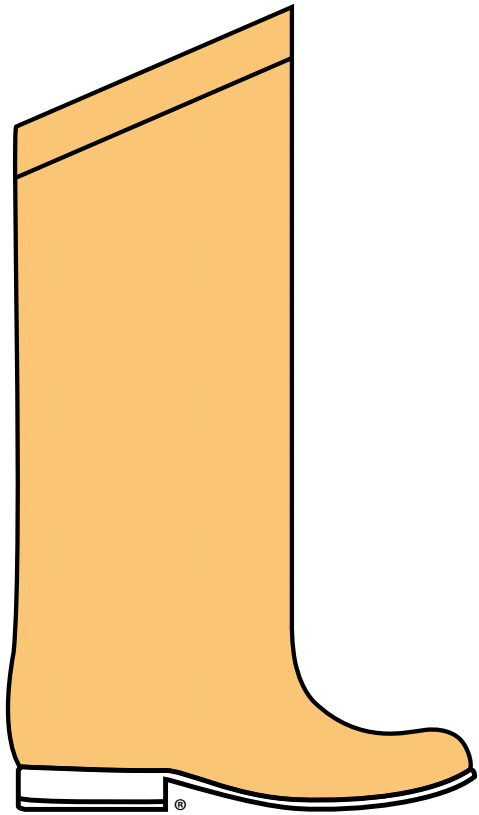


B1
women/men

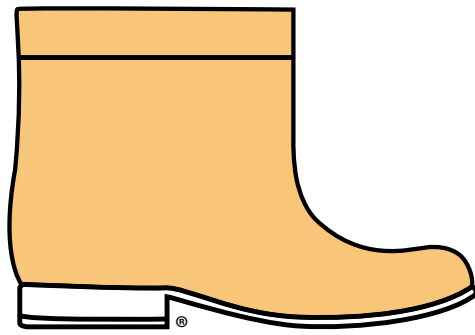
**CalfSkin
Leather
Leather Sole**

sizes:

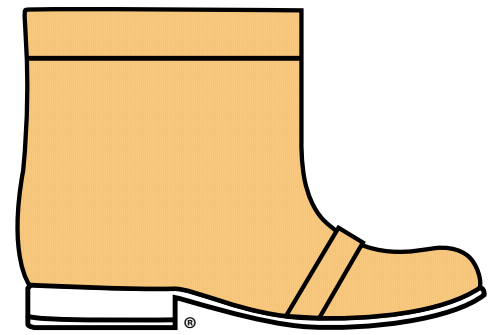
W	M
6.5	7.5
7	9
8	10
8.5	11
9	12
10	



A1



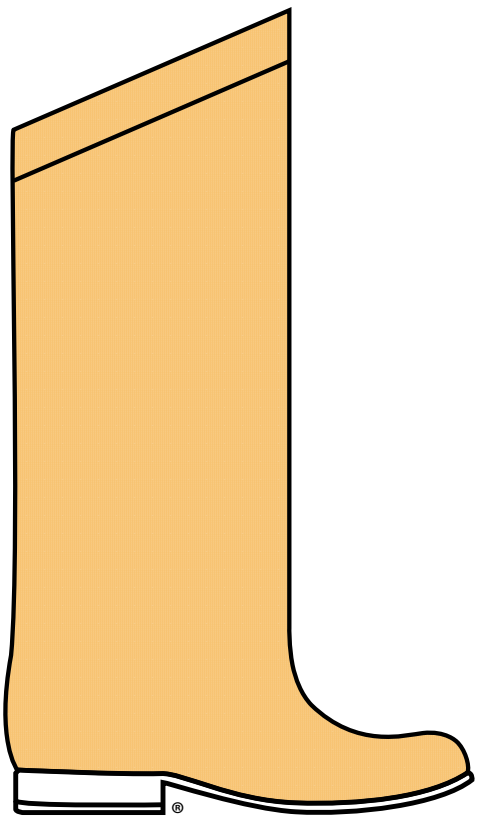
B1



B2



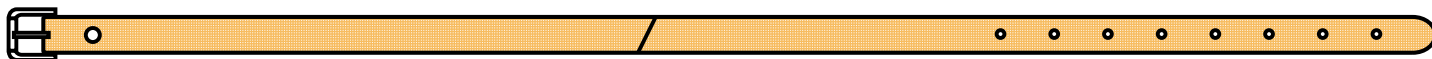




A1

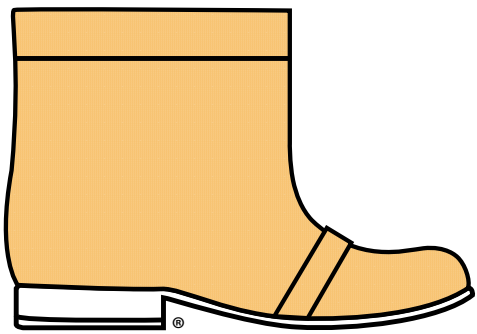


D3

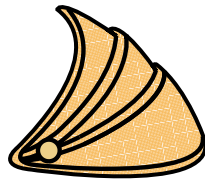


I1

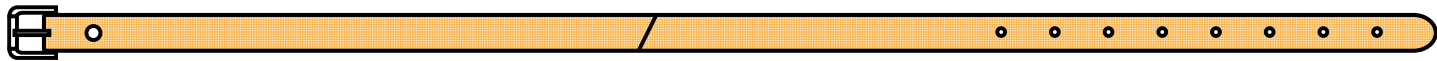




B2



D3



I1

durable structure in a delicate nature



C3
women/men

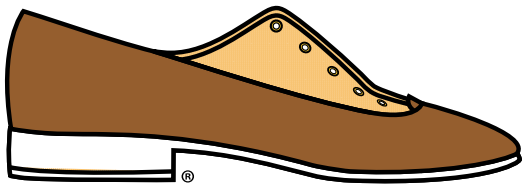
CalfSkin
Leather
Leather Sole

sizes:

W	M
6.5	7.5
7	9
8	10
8.5	11
9	12
10	



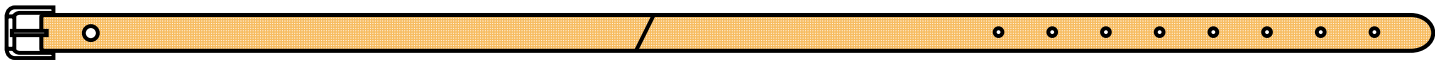




C3

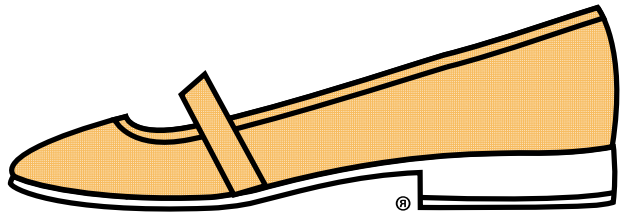


G1

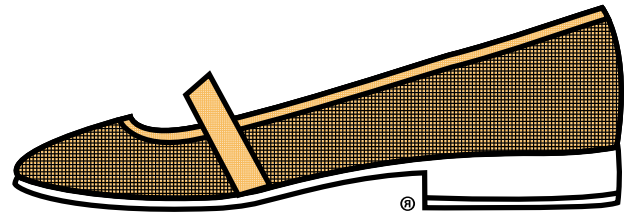


I1

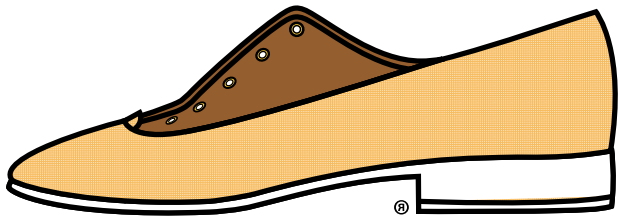




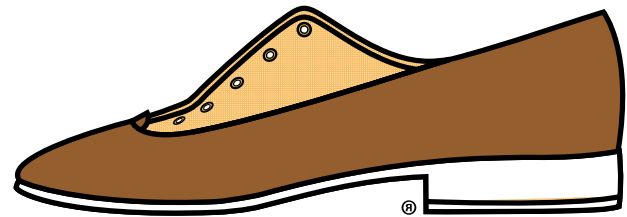
C1



C2

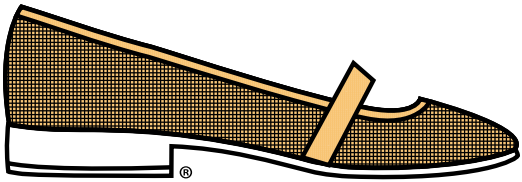


C3



C3

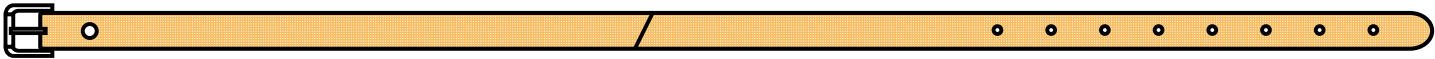




C2



G1



I1



subtle mannerisms with strong character



D1
women

CalfSkin
Leather
Leather Sole

sizes:



6.5

7

8

8.5

9

10

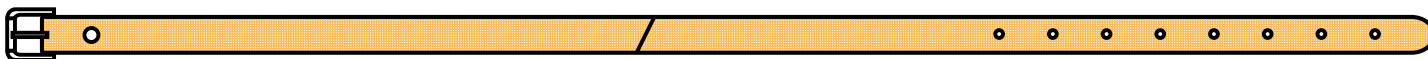




D1



G1



I1





D1



D2

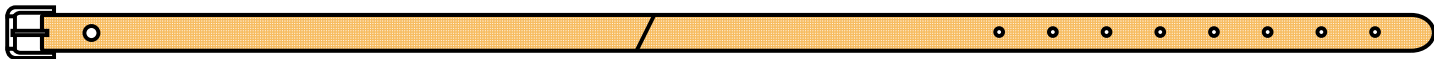


D3





D2



I1

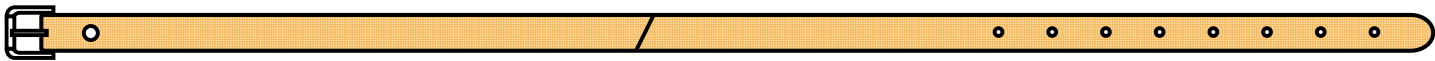


take comfort in leisure and boldness in change





D3



I1



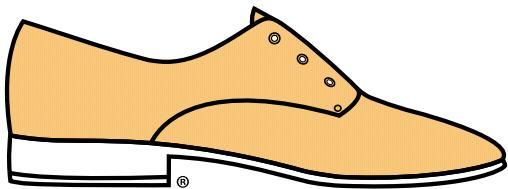
E1
women/men

**CalfSkin
Leather
Leather Sole**

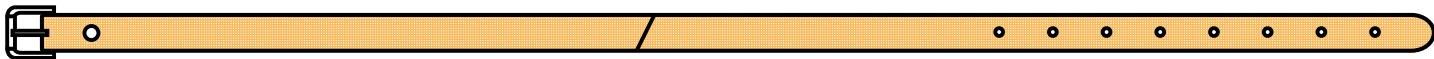
sizes:

W	M
6.5	7.5
7	9
8	10
8.5	11
9	12
10	

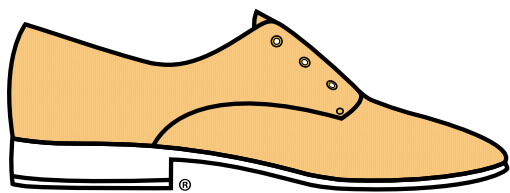




E1



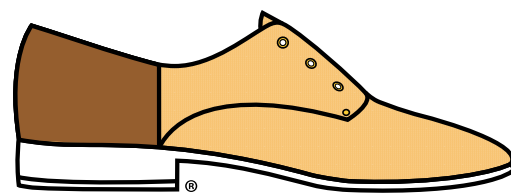
I1



E1



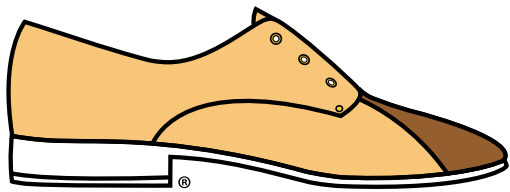
E2



E3







E2



H1



I1



F1

F1
women/men

CalfSkin
Leather
Leather Sole

sizes:

W	M
6.5	7.5
7	9
8	10
8.5	11
9	12
10	





F1



H1

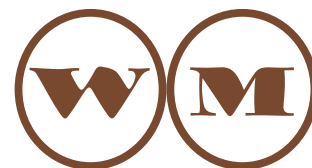


G1



GI
women/men

**CalfSkin
Leather**



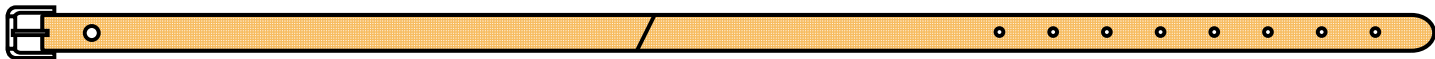




D1



G1



I1



soft in color, texture, and look



HI
women/men

**CalfSkin
Leather**

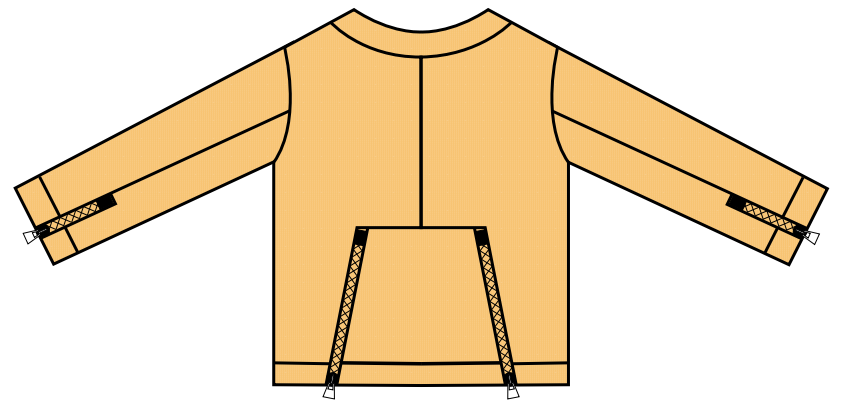
sizes:

W	M
S	S
M	M
L	L
	XL

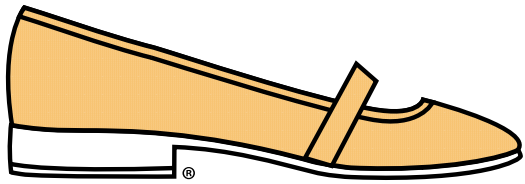




H1







C1



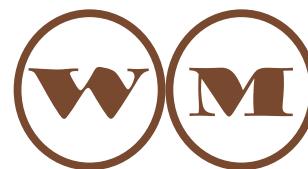
H1



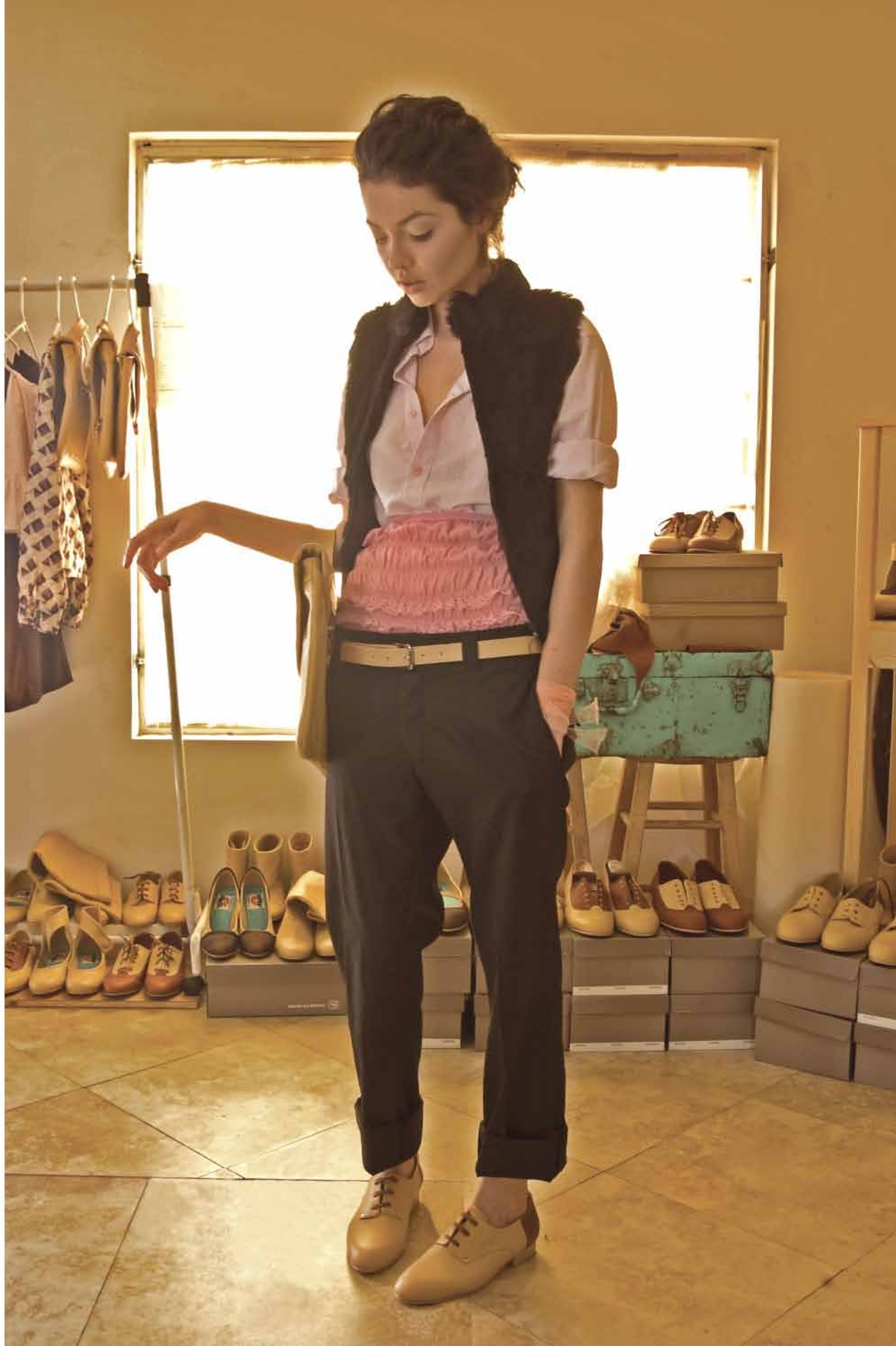
II
women/men

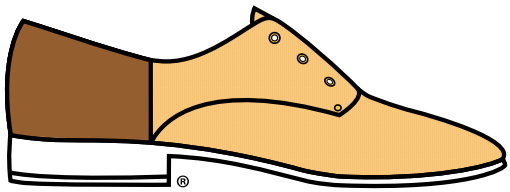
**CalfSkin
Leather**

sizes:



1 SIZE FITS ALL

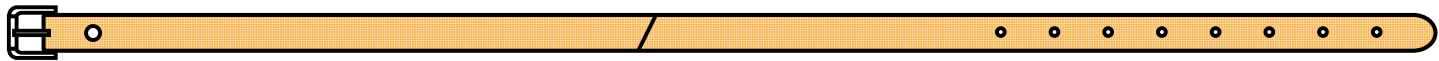




E3

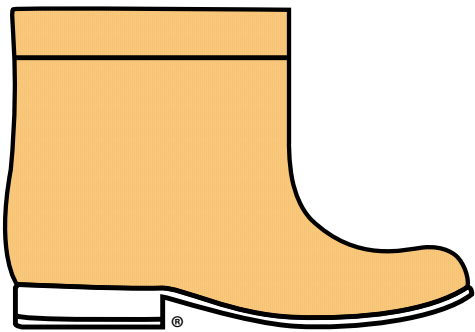


G1



I1





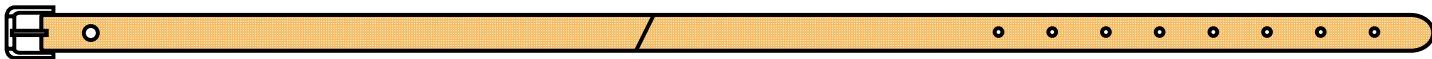
B1



G1

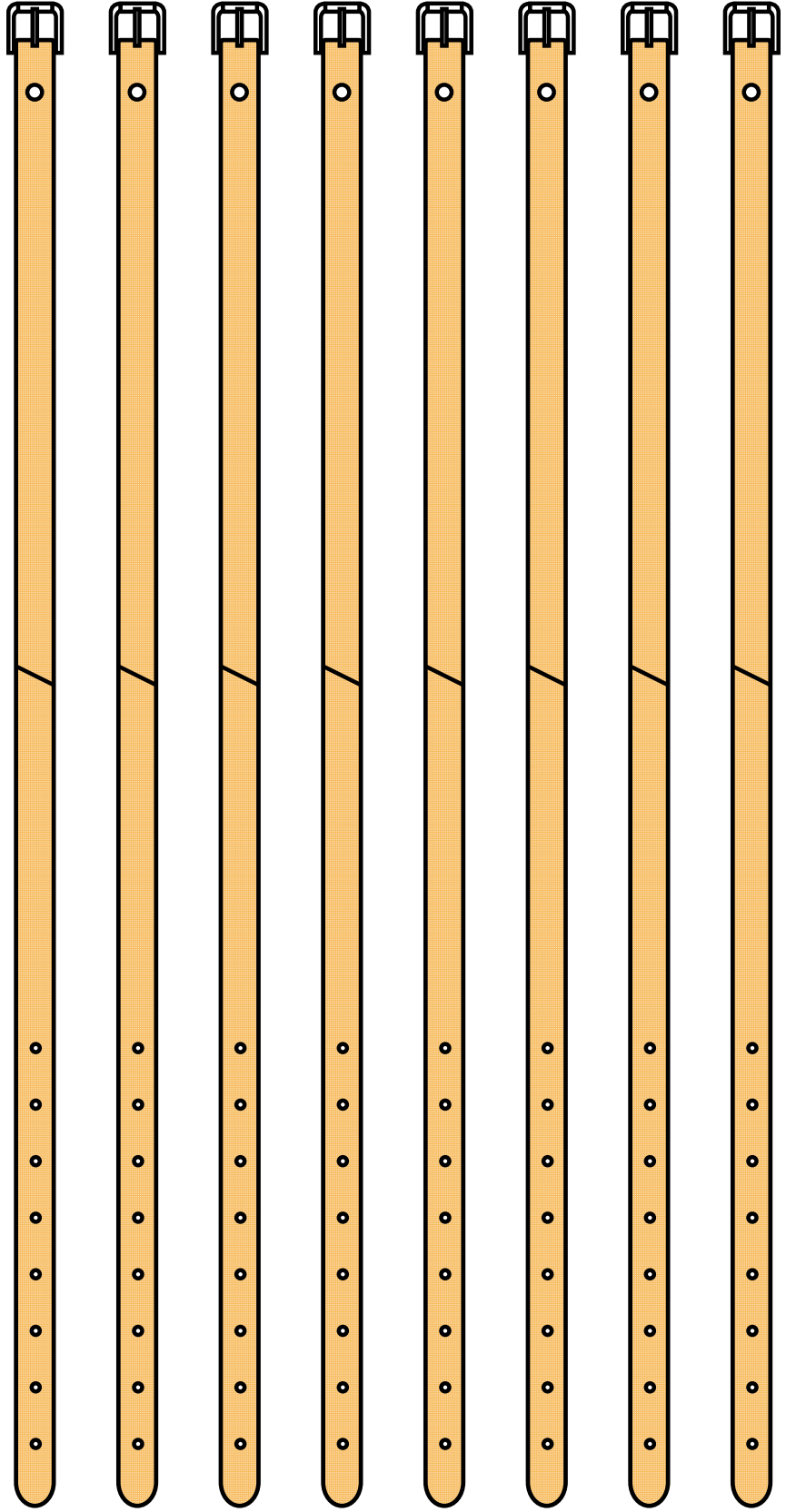


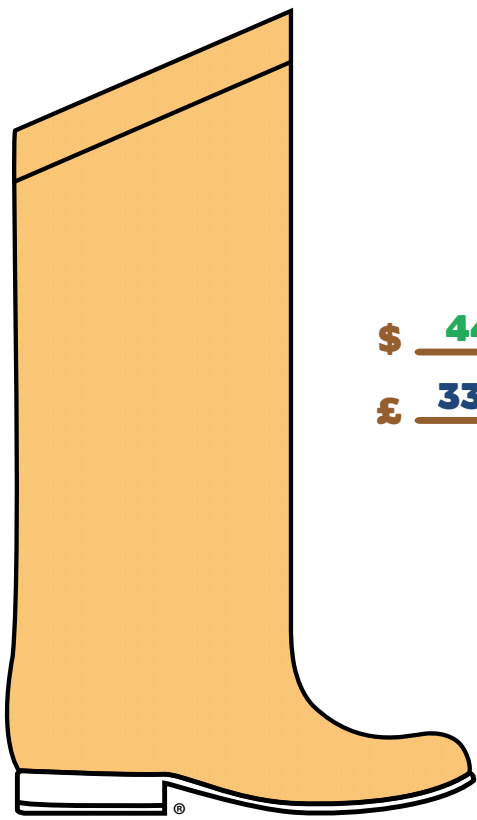
D3



I1

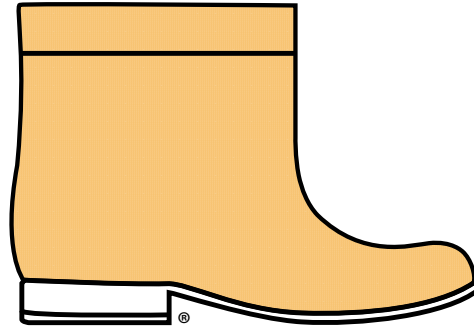
“On Nakedness” is a visual essay on nudity. Through materials that reflect a pure sense of humanity in its color and texture; we developed the collection, setting classical shoemaking at our top priority. With that in mind, we set off with the concept, giving life to delicate, and noble products. The intention is to dignify the idea of being in the nude. On Nakedness represents an exercise for the brand to bring different articles to the table, we have experimented this season (f/w 2010) with a broader spec in leather goods as bags, belts, jackets and shoes.





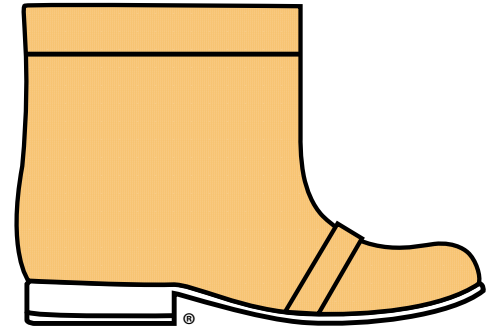
\$ 448.32
 £ 330.258

A1



\$ 296.79
 £ 218.633

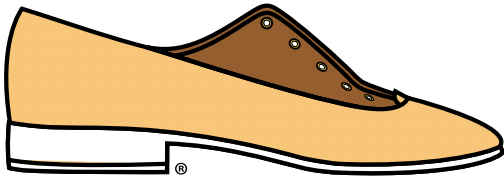
B1



\$ 300.29
 £ 221.211

B2

\$ 307.11
 £ 226.259



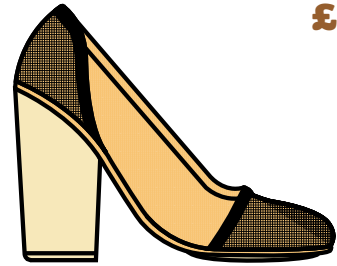
C3

\$ 277.96
 £ 204.790



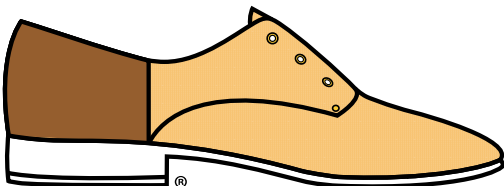
D1

\$ 313.36
 £ 230.871



D2

\$ 309.39
 £ 227.938



E3

\$ 300.29
 £ 221.211

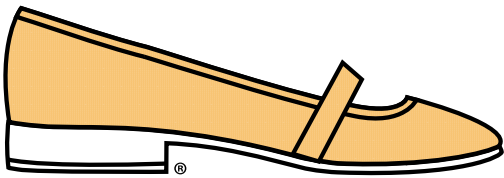


F1

\$ 268.36
£ 197.694

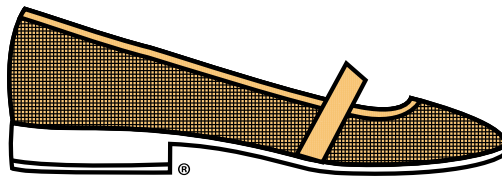
\$ 303.76
£ 223.772

\$ 307.11
£ 226.259



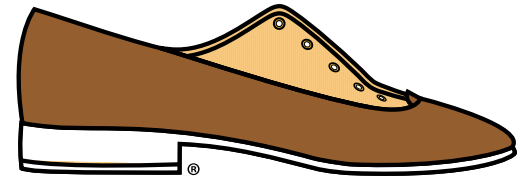
C1

\$ 306.39
£ 225.733



C2

\$ 312.33
£ 230.108

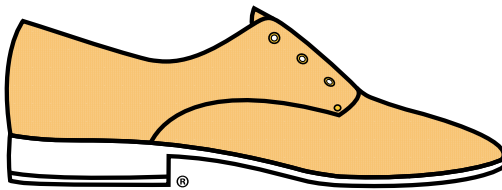


C3

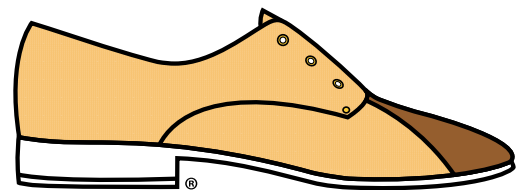
\$ 311.14
£ 229.231



D3



E1



E2



G1

\$ 729.22

£ 537.241



H1

\$ 1,575.04

£ 1,160.38



I1

\$ 110.15

£ 81.151

*the shown pricing of the shoes has been given a margin of 60% as a point of sale value.

CONTACT:

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Francisco Rodriguez, Creative Director.



Pictures taken by Rene Fragoso for **Feminine and Masculine**
LookBook Pictures taken by Julio Torres

Graphic Design by:
THE GOLDEN DISTRICT

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